



# MARK HARRINGTON

## GRAPHIC DESIGNER

+44 (0) 7590 598298  
hello@markharrington.design  
markharrington.design  
London

### DESIGN SKILLS

- > Brand Identity
- > Brand Strategy
- > Layout Design
- > Typography
- > Creative pitching
- > Digital Design
- > UX/UI
- > Design for print
- > Print production
- > Templates
- > Presentations
- > Collateral
- > Photo Manipulation
- > 3D
- > Motion Graphics
- > Animation
- > Video editing
- > Web Design

### GENERAL SKILLS

- > Creativity
- > Communication
- > Problem Solving
- > Team Player
- > Planning
- > Organisation
- > Proactive
- > Initiative
- > Time Management
- > Idea Generation
- > Research
- > Taking Criticism

### SOFTWARE

**Strong**  
Adobe Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Lightroom, Office Suite, Keynote, Maya, ZBrush, Wordpress, Mac/PC

**Intermediate**  
Cinema 4D, Final Cut Pro X, Sketch

### INTERESTS

Traveling, Technology, Photography, Cars, Movies, House Music, Fitness, Coffee

An expert Midweight to Senior Graphic Designer with over 8 years' industry experience, both as an individual practitioner and strong team player. Possesses a wide skillset highly developed through years of executing hundreds of projects of a vast variety, spanning multiple design disciplines. Looking for new challenges, more responsibility and a focus towards motion graphics and animation.

### EXPERIENCE

**Graphic Designer / Motion Graphic Designer** 05/19 - Present  
FIS Global, London

Responsible for graphic design creative, video editing, audio mixing, motion graphics and animation; assisting with video and photo shoots internally and at client locations for a leading fintech corporation. Collaborating with a global team of designers.

**Graphic Designer** 01/13 - 05/19  
Hampshire Police, Southampton, UK

Responsible for creating a wide array of diverse design formats including: brand identity and strategy, typography, layout, digital and print, UX/UI, animation and motion graphics. Consulted and corresponded with internal and external clients and stakeholders from concept to delivery. Executed 1000+ projects including 10 successful campaigns and 20 brands. Commissioned and coordinated professional photo shoots.

Lead designer for the Hampshire Police and Crime Commissioner's Office (partner organisation), creating the brand and increasing public engagement through campaigns, events and social media. Chaired the recruitment process for an additional designer.

#### Achievements

- > Won awards for an Anti-Drugs campaign, Festival Stop and Search campaign and Euro 2016 National Police Guidance
- > Collaborated on a Drink Drive project that won Best Public Sector Campaign Award 2017
- > Created and optimised an app to streamline police officers' procedures
- > Redesigned a quarterly magazine which increased viewership by 40%
- > Contributed to raising awareness and a significant reduction in crime through Cybercrime, Burglary, Drink Drive, Drugs, Fraud, Domestic Abuse, Anti-terrorism, Hate Crime campaigns
- > Pioneered the implementation of animation and motion graphics within the organisation
- > Overhauled and setup the creative team's shared network for increased efficiency

**Freelance Graphic Designer & 3D Artist** 2011 - Present

Design consultant and creator for global clients specialising in brand identity and strategy, presentations, collateral, websites, motion graphics and 3D. Advocate visual solutions for clients to establish their brand and maximise their reach.

#### Achievements

- > Branded a multi-million pound startup which contributed to their acquisition of multiple investors
- > Won a bid to design artwork for a campaign to bring back Crystal Pepsi in the US, coordinated by a prominent YouTuber. Pepsi responded and revived the discontinued product which was recognised by international media
- > Edited a trailer for Russia's biggest ice show, aired on national TV

**Volunteering — Camp America** 06/12 - 08/12

Spent 8 weeks at a summer camp in the US, supervising, teaching and mentoring children aged 11-15. Responsibilities included managing the Woodshop and coordinating a small team, teaching the children how to operate machinery and inspiring them to bring their creativity to life.

### EDUCATION

**Bachelors Degree with Honours in VFX: 3D Design & Concepts (2:1)** 09/06 - 07/09  
Staffordshire University, UK

**BTEC National Diploma in 3D Design (Distinction)** 09/04 - 07/06  
City College Coventry, UK



# COVER LETTER

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## WHY SHOULD YOU HIRE ME?

- > My wide array of skills means I can span more of a project using multiple design disciplines. There has been a number of situations where I've helped take pressure of other team members when deadlines are tight.
- > Talking about deadlines, I'm always committed to meeting a deadline and will do whatever it takes to get the job done in time, even if that means working until 2am, which I have done on occasions.
- > I'm a highly driven, proactive and dependable designer with a positive approach to problem solving. I see problems as opportunities for improvement, such as rebranding a logo, creating an animation instead of a presentation or using alternative technology or software.
- > Taking criticism is part of being a designer and regardless of how harsh, I always maintain professionalism and keep an open mind. I educate clients of my discussion making and work through problems to come to a happy compromise.
- > Communication is crucial and without it a team is inefficient, dysfunctional and prone to serious mistakes. I'm a solid team player and will never hesitate to ask questions or check things over.
- > I've managed hundreds of projects over the years, liaising and managing multiple clients and multiple projects simultaneously, requiring impeccable organisation and time management.
- > I have an excellent eye for detail and think big, bold and take risks. I'm very familiar with brainstorming ideas and pitching them to clients, colleagues and stakeholders. I keep up to date with the latest trends and software.
- > I have experience managing a small team and being a mentor, as per my volunteering experience in the US.
- > Despite being a Graphic Designer with a 3D background, I've used After Effects for years to create motion graphics, animated Illustrations, 3D animation and tracking, particle effects with Trapcode plugins. I aspire to develop my skills in After Effects to expert level as I find it lots of fun to use with a huge scope of creative potential.
- > Its important to work with someone you like and can easily get on with — I believe I'm one of those people as I'm very adaptable and open-minded, but also focused when the pressure is on. I've got a great sense of humour and I'm always up for a bit of banter or a chat over a project with a long black.
- > I'm very flexible and more than happy to work from multiple locations or travel. As a British citizen I don't require sponsorship and I don't have any child commitments.

## WHY DO I WANT TO WORK FOR YOU?

- > I'm looking for a place to take my career to the next level, with greater challenges, more responsibility and a place to grow.
- > Variety of projects and skills is very important to me as it makes every day different and keeps the role fresh and interesting.
- > I want to work with awesome people - design should be fun and it takes great people to make that happen.

Thank you for your time, have a great day!